

**A Tobacco Free Island– How are we doing?**

**Tuesday, 14 June 2016**

**9.45am - 16.00pm**

**Clayton Hotel, 22 - 26 Ormeau Avenue,**

**Belfast**

**Programme**

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| 09.45 – 10.30 | Arrival registration, Tea & coffee |  |
| 10.30 – 10.40 | Opening Address | Dr Michael Mc Bride, Chief Medical Officer, Department of Health, Social Services and Public Safety |
| 10.40 – 11.05 | Where are we now in NI? | Mrs Geraldine Bleakney, Head of Health and Social Wellbeing Improvement, Public Health Agency |
| 11.05 – 11.30 | Where are we now in RoI? | Dr Fenton Howell, National Tobacco Control Advisor, Department of Health |
| 11.30 – 11.40 | Q & A Discussion |  |
| 11.40 – 12.05 | Smoke free campuses NI | Dr Maura O’Neill, Head of Service & Dr Albert McNeill, Cardiologist and Clinical Lead, Western Health and Social Care Trust |
| 12.05 – 12.30 | Smoke free campuses RoI | Martina Blake, Project Manager, Tobacco Control Programme/ Miriam Gunning, Tobacco Free Campus Lead, Health Service Executive |
| 12.30 – 12.40 | Q & A Discussion |  |
| 12.40 – 13.25 | Lunch |  |
| 13.25 – 13.50 | Treating tobacco as a care issue in mental health settings | Jenn Riddick, Senior Policy and Campaigns Officer, ASH |
| 13.50 – 14.15 | Media campaigns | Prof Gerard Hastings, [Institute for Social Marketing](http://rms.stir.ac.uk/converis-stirling/organisation/33245" \t "_blank), Stirling University |
| 14.15 – 14.25 | Q & A Discussion |  |
| 14.25 – 14.50 | Facilitated discussion - Smoking in Pregnancy | Dr Helen McAvoy, Director of Policy, Institute of Public Health in Ireland |
| 14.50 – 15.20 | Research to support a Tobacco Free island | Prof Luke Clancy, Director General, TobaccoFree Research Institute Ireland |
| 15.20 – 15.30 | Q & A Discussion |  |
| 15.30 – 15.45 | Discussion – way forward? | Prof Luke Clancy, TobaccoFree Research Institute Ireland & Dr Elizabeth Mitchell, Institute of Public Health in Ireland |
| 15.45 – 16.00 | Final Comments | Dr Elizabeth Mitchell, Chief Executive, Institute of Public Health in Ireland |