

Looking Back, Looking Forwards: Evidence into Public Health Action
Learning together for wider NCD prevention

9.00	COFFEE & REGISTRATION				
9.30	Welcome	Joe Fitzpatrick, Minister for Public Health, Sport and Wellbeing (TBC)			
SESSION ONE: Looking back: Key Achievements in Scotland (Plenary)					Chair: Luke Clancy
9.45	Prohibition of tobacco promotions at point-of-sale and access to other age-restricted products				Sally Haw
10.10	Implementing smoke-free prisons				Kate Hunt
10.35	Tobacco and alcohol taxation and pricing strategies				Ross Whitehead
11.00	Discussant: Seeing the common threads across regulations				Ute Mons
11.15	COFFEE				
SESSION TWO: Innovation in public health policy (Parallel sessions)					
11.35	Pack inserts & dissuasive cigarettes Crawford Moodie	Novel nicotine and tobacco products Sheila Duffy Andy MacGregor	Smokefree environments Sean Semple Esteve Fernandez	Systems approaches to Obesity Harry Rutter	Reducing health inequalities Mark Petticrew
12.50	LUNCH				
SESSION THREE: Applying Learning (Parallel sessions)					
13.45	Retail marketing strategies Martine Stead	Engaging with food producers Martin White	Tobacco availability & pricing Jamie Pearce, Niamh Shortt, Mark Cherrie	Pricing interventions Shona Hilton	UKPRP consortia Linda Bauld, Kat Smith Ruth Dundas
15.00	COFFEE				
SESSION FOUR: Looking forward (Plenary)					Chair: David Hunter
15.20	Public Health Reform: a whole systems approach to NCD prevention				Andrew Fraser
15.45	Prevention of NCDs: The role of nursing in the 2020s and beyond				Aisha Holloway
16.10	Global Health and the prevention of NCDs				Liz Grant
SESSION FIVE: 2020 Vision (Plenary)					
16.35	Panel Discussion				Speakers
17.15	Summing up from the Chairs				Luke Clancy David Hunter
17.35	CLOSE				
SESSION SIX: Burns drinks reception with bowl food. Delegates are invited to wear kilts/tartan for the day if they wish					

LOOKING BACK

LOOKING FORWARDS

Evidence into Public Health Action: *Learning together for wider NCD prevention*

A one day event for researchers, practitioners and policy-makers highlighting results from flagship studies of recent tobacco control interventions in Scotland and looking forward to future priorities for non-communicable disease prevention in tobacco, alcohol and food policy in Scotland and further afield.

To be added to the mailing list for registration and further details please email: lookingbacklookingforwards@stir.ac.uk

Friday, January 24th 2020

Pollock Halls, University of Edinburgh

Fantastic lineup of speakers includes:
Professors Kate Hunt, Sally Haw, Esteve Fernandez, Harry Rutter, Martin White, Mark Petticrew, Jamie Pearce & Linda Bauld and Drs Andrew Fraser, Sean Semple & Sheila Duffy.

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Registration now available at:

<https://shop.stir.ac.uk/conferences-and-events/commercial-services/commercial-services/looking-back-looking-forwards-evidence-into-public-health-action>